



Baiao Wellness

DIGITAL SUPPLY CHAIN PARTNER

for Adult Health & Intimate Wellness Brands

CE · RoHS · UKCA · FCC · REACH · ISO 9001

STOCK WHITE-LABEL

MOQ 10 pcs

Neutral packaging · EU/US stock
Asset packs included · 48h quotation

CUSTOM OEM / ODM

MOQ 500 pcs

In-house R&D · Laser logo
Full compliance · NDA & IP protection

www.baiaowellness.com · cnbaiaoo.en.alibaba.com · LinkedIn: [in/williamliu-baiao](https://www.linkedin.com/company/williamliu-baiao)

OEM/ODM since 2016 · B2B wholesale · US / EU / UK markets





01 Who We Are

A full-chain OEM/ODM manufacturer & digital supply chain partner

Founded in 2016, Baiao Wellness (Shanxi Baiao Word of Mouth Technology Co., Ltd.) has spent ten years in precision silicone manufacturing for adult health & intimate wellness products. We are neither a reselling trader nor a rigid factory — we are a full-chain OEM/ODM manufacturer and digital supply chain partner: design, production, quality control and global fulfillment, fully integrated, delivering stable supply to brands across the US, EU and UK.

- Headquartered in Taiyuan, Shanxi, with a certified network of 20 partner factories covering silicone molding, electronics assembly and packaging — big-factory supply power, boutique-level flexibility.
- Markets: North America and Europe (West / South / North), with dedicated UK coverage — every product engineered to the strictest EU/US compliance standards.
- Alibaba.com Gold Supplier for 3 years, third-party onsite-audited: 4.7/5 store rating, 99.0% on-time shipment rate and 1,500+ orders completed.
- A lean team where the General Manager handles key accounts and decisions directly — business replies within 1 hour, quotations within 48 hours.

02 The Difference

Why brands move from traders and factories to a digital supply chain partner

Traders and factories are easy to find. What is rare is a partner that combines compliance, quality control, fulfillment and marketing assets. That is our positioning.

Dimension	Typical Trader	Traditional Factory	Baiao Wellness
Model	Reselling — no factory, no R&D; no certifications	Large orders only, rigid service	Digital supply chain partner: factory-direct + R&D; + fulfillment + assets
Compliance	Mostly missing or incomplete	Partial	CE / RoHS / UKCA / FCC / REACH + ISO 9001
MOQ	No guarantee	300–1000+ pcs	White-label 10 pcs · Custom 500 pcs
Quality	No system	Exists but invisible	Data-driven QC, 4 inspection gates, traceable materials, 3rd-party inspection
Fulfillment	None	Ex-works only	FNSKU labeling + EU/US warehouse dropshipping
Marketing	None	None	Image & video asset packs with every order
Service	Passed through layers	Key accounts first	≤1h response, direct to GM, 48h quotation

In short: factory-direct pricing, supply-chain-level service.



03 Two Tracks, One Partner

Start with stock. Scale with OEM.

Stock White-Label — the fastest way to test a market

- Neutral packaging, MOQ 10 pcs, EU/US warehouse stock — 2–5 day local delivery.
- Image & video asset packs included with every order, ready to list.
- 48h quotation; ideal for startups, independent sites and DTC brands validating demand.

Custom OEM / ODM — build your differentiated exclusive line

- In-house R&D; and molds: concept → 3D modeling → prototyping → mold development → mass production.
- Laser logo & custom retail packaging; full CE / RoHS / UKCA / FCC / REACH compliance on delivery.
- MOQ 500 pcs; NDA confidentiality and exclusive-mold IP ownership available.
- Ideal for growing brands, Amazon sellers and EU/US retailers.

04 Products & R&D;

1,000+ SKUs, proven best sellers

Over 1,000 live SKUs span the full category spectrum — vibrators, suction stimulators, wands, insertables, male cups, anal toys, kegel balls and smart remote-controlled lines. Our Alibaba.com best sellers (platform-ranked):

- Silicone Wand Massager — CE / FCC / RoHS / UKCA / REACH certified, 20 speeds, FBA-ready.
- USB Rechargeable Sucking Vibrator — 9 modes, APP control, IPX7 waterproof.
- Remote-Control Jumping Eggs — 3 shapes / 2 colors, outdoor wear.
- Licking Finger Vibrator Set — couple massage gloves with vibration.
- 3-in-1 Hollow G-Spot Vibrator — tongue-licking & slapping stimulation.
- Remote-Control Rose Vibrator Egg — whisper-quiet, dorm-friendly.
- Medical-grade BPA-free silicone, TPE/TPR, ABS and 304 stainless steel — traceable raw materials only, no recycled fillers.
- IPX7 waterproof, silent motors, 7–20 modes, magnetic charging; seamless one-piece design, fully washable.
- Drawing-based customization and full ODM development; exclusive molds never reused or shared with third parties.
- Design is the marketing channel — products built to pass platform review and win on aesthetics.



05 Certifications

A hard barrier most trading companies cannot pass

Five product certifications plus ISO 9001 — the legal gateway to the world's strictest markets.

Certification	Scope	What it means
CE	EU	Market access framework: LVD (electrical safety) / EMC / RED (wireless)
RoHS	EU	Restricted hazardous substances in electronic products
UKCA	UK	UK market access, post-Brexit
FCC	USA	Electromagnetic compliance — mandatory for wireless products
REACH	EU	Chemical safety regulation (SVHC list)
ISO 9001	Company	Data-driven quality management system

Plus MSDS material safety data sheets and UN38.3 lithium-battery transport reports to smooth customs and freight.

06 Quality Control

Quality is a system, not luck

Four inspection gates, fully traceable: raw-material traceability → incoming QC → in-process QC (first-article) → final inspection (function / look / size / waterproof / safety) → outgoing inspection. Batch records are kept for every shipment, so long-term quality trends can be reviewed. SGS / TÜV / Intertek / BV third-party inspection and client-specified AQL sampling are supported.

07 Fulfillment & FBA

From factory floor to your customer's door

FBA-ready inbound — our signature service for Amazon sellers: FNSKU labeling, protective film, case reinforcement, multi-SKU consolidation and palletizing, so your shipment passes Amazon receiving on the first attempt.

- EU & US warehouses: 1-piece dropshipping, fast replenishment and 3–5 day local delivery — shorter waits, fewer returns.
- Discreet neutral cartons — no product names, no sensitive graphics, no brand marks unless requested.
- Full tracking with proactive updates before shipment, plus customs-status support.

08 Customer Stories

Real orders, real partnerships — names removed, numbers intact



UK • DTC + FBA brand — from a 70-unit trial to weekly replenishment

34 orders in 10 months, ≈\$19,000 cumulative value, ≈5,800 units shipped. We intercepted a mis-picked shipment and re-sent a fresh batch at our own cost; items damaged on arrival were refunded in full, no returns required. The relationship grew from 50–200 unit orders to steady weekly replenishment of 300–400 units.

EU • Amazon FBA seller — over a year of dedicated supply

Direct replenishment into Amazon FC ZAZ1 (Spain). Carton specs (57×47×38 cm), product & box labels and heavy-package markings double-checked; air vs. sea quotations side by side so the seller picks the cash-flow trade-off.

Italy • Distributor — six orders in one month, \$15,000+ monthly volume

A \$130 trial order became an \$8,300+ / 50-model order within a week. Certification-driven selection — CE / FCC / RoHS / UKCA / REACH compliant lines, reordered continuously.

09 How We Work

A proven path from idea to shelf

1. Concept & spec → 2. Design & 3D modeling → 3. Sampling → 4. Certified production → 5. QC & packaging → 6. Global fulfillment

Every step has clear deliverables and confirmation gates. Sampling always comes before mass production — no surprises, ever.

10 Contact

Let's build your supply chain

- Website: www.baiaowellness.com
- Alibaba.com: cnbaiaoo.en.alibaba.com
- LinkedIn: [in/williamliu-baiao](https://www.linkedin.com/in/williamliu-baiao)
- Address: Room 512, West Zone, 5th Floor, Tongkai International, No.277 Xinjinci Road, Yijing Street, Jinyuan District, Taiyuan, Shanxi, China
- Quotations within 48 hours; the General Manager handles key accounts directly.

Products are the baseline. Differentiation is the service.